PRINTING

FOLEX HIGH SPEED LABEL RANGE CONTINUES TO EXPAND AT LABEL EXPO 2019

24 - 27 September 2019 / stand 9C12

press contact Folex AG Simon Warren Bahnhofstrasse 92 6423 Seewen SZ Switzerland phone +41 41 819 39 39 fax +41 41 810 01 35 simon.warren@folex.ch www.folex.com

folex

PRESS RELEASE

Folex uses the label industries leading global exhibition to introduce an ever expanding portfolio of synthetic films for the label industry in Brussels on September 24th – 27th 2019. The label industries latest printing innovation using high speed ink jet, HP Indigo & colour laser technology is opening up the world of label printing to a much wider customer base, which is creating exciting new opportunities for creative label designs, customisation and personalisation.

On show Folex will be demonstrating its know-how and expertise as a leading specialist manufacturer of coated face films for adhesive manufacturers as well finished adhesive label product options using permanent & removable adhesives.

The portfolio includes latest generation glossy nano technology, perfectly matched for high speed printing. The highly glossy surface offers super fast ink absorption to easily cope with the fast printing speeds typically used by memjet label printers. Unique and new at this years show will be Polyethylene PE face films using this ink jet nano glossy coating. PE has the benefit of low stiffness and good squeezability. Previously PE was only available for traditional flexo printing but now additionally ink jet. The range of glossy PP films in addition grows with new thinner base options which complements the existing matt microporous version which is also in the line-up.

As well as the ink jet range, a portfolio coated for HP Indigo & a range for colour laser toner is also available including clear, glossy & matt white as well as silver & gold adhesive films. All are pretreated, heat stabilised for great ink / toner adhesion & high flatness control & providing perfect runnability through all latest generation digital presses, with no limited shelf printing life.

Please come & join Folex on stand 9C12 to see the latest complete portfolio of face films and finished adhesive materials suitable for label printing.

Folex looks forward to welcoming you to the booth.

For further information please contact Simon Warren at Folex AG.



ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.